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| Purchase order ASR2035053 Other reference Customer information: |  6 415787 074740 | CKH/SP3H/14/W3 RAFLAGLOSS FMC EXTRA PERMANENT KRAFT SPECIAL 90 SCORE, PRINTED | Sheets 250 Sheet size 430 x 610 | Order: 55-1900926 01 Slit from: 51000762770321 59056851900289 Total g/m2 189 B.before 14/02/2015 |  FSC MIX FSC® C012530 |
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FSC® certified products New ream labels and new product naming

At UPM Raflatac we've launched our best-selling label faces in FSC® certified combinations. This is a major boost for the sustainability of our industry, as it affects our high-volume Vellum, Raflacoat, Raflagloss and Castgloss products as well as most of our specialities.

These new products meet market demand for environmentally responsible labelling that fulfils the highest quality standards. FSC certification is a positive means of differentiation, adding value to reputable, responsible and premium brands.

Over 80% of the face materials in UPM Raflatac's standard range are now FSC certified by default. In order to promote the FSC certified range to printers, UPM Raflatac's Ream labels now feature the FSC logo whenever the product is FSC certified.

Product names of FSC certified products will be shortened from " F cert MC" to "FMC" (FSC® certified, Mix Credit), keeping same sales code and EAN codes.

As an example Vellum F cert MC will be re-named as Vellum FMC.

Products named as FMC are registered to SGS-COC-004879 FSC® mix credit

FSC (the Forest Stewardship Council) is an international non-governmental organisation founded in 1993, whose task is to support environmentally appropriate, socially beneficial, and economically viable management of the world's forests. Forests certified against FSC standards are located in more than 60 countries. The Council has defined ten general principles of forest management. The actual certification standards are drawn up in accordance with the FSC principles in a national cooperation process. Fulfilling the FSC standard requires independent third-party verification. More information: www.fsc.org.

