



Introducing our **DISCOVER & STICK Box!**

Customers want more than products from their self-adhesive sheets merchant – they're also looking for an advisor. That's why we're introducing our Discover & Stick box! This new sales tool meets the needs of everyone in the self-adhesive sheets industry. It contains numerous suggestions for self-adhesive sheet applications.

We'd like to present our Discover & Stick box as a 'game' you learn by playing. When you open the box, you'll discover various labelling end-uses in the form of example labels you can stick on different surfaces. A picture is worth a thousand words!

What does the Discover & Stick box contain?

Discover & Stick boxes are available either focused for Offset customers or Digital customers

- Printed samples in sizes A5 and A6, presenting a wide range of labelling ideas
- A selection wheel: Select an end-use and the wheel offers different faces
- Turn the wheel over, select a labelling condition, and the wheel suggests adhesives.
- An adhesive sample fan for testing on three different surfaces also included in the box
- General guidelines (storage, etc.)
- UPM Raflatac's standard self-adhesives offer

Discover & Stick boxes are available either focused for Offset customers or Digital customers, following the same strategy as our latest Sample Swatch books. For more information, please contact your UPM Raflatac Area Sales Manager and/or Customer Service.