

SRA3 DIGITAL SELF-ADHESIVE SHEETS



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SHEET-TO-SHEET SOLUTIONS FOR PREMIUM EFFICIENCY

Productivity for profitable business

UPM Raflatac digital products give an exceptional return on your investment. Excellent lay-flat properties provide consistently reliable print runs even at the highest speeds, plus efficiently compact stacking in printer trays. Dedicated bleed-resistant adhesives keep sheet edges clean – minimizing residue to prevent printer jams and extend maintenance intervals.

Unbeatable digital image quality

The paper and filmic products in UPM Raflatac's digital range support unbeatable print definition and high-resolution graphics. Each product is thoroughly tested for top performance in high-speed dry toner laser printers. Selected materials are guaranteed for optimal liquid toner anchorage with HP Indigo.

Maximum convenience for label users

Precision back-scoring allows label users to remove the backing quickly and smoothly. Label application is fast, and the label quality carries through to the final informational or decorative use.

Labels made more sustainable

All UPM Raflatac production facilities in the US, Europe, South Africa, China and Australia have ISO 14001 environmental management certification. Label paper faces in the digital range are FSC-certified to guarantee that the materials are sourced from sustainably managed forests, and the water-based acrylic adhesives are free from solvents.



Digital printing is more than an economic necessity for shorter runs – there are positive commercial drivers from new modes of marketing. Experience in many countries confirms that the economic downturn is a good time to redistribute runs between offset and digital technologies. Marketing companies using self-adhesive solutions are moving from mass campaigns to more effective personalized messages for groups and individuals. All kind of self-adhesive end uses where variable information printing such as direct mailing, business forms, tags, product labels, shipping labels and ID or coding applications.



KEY FEATURES

UPM Raflatac produces specially developed paper and film solutions for digital sheet-to-sheet label printers. These products excel in all the essential requirements for self-adhesive sheets:

- **Adhesives specially developed** to withstand the heat of laser printing, and to keep printer contamination to an absolute minimum, which extends maintenance intervals and reduces downtime.
- **Optimal lay-flat** when feeding through printing machinery, reducing the risk of paper jams during printing and further maximizing efficiency after printing when stacking, die-cutting and guillotining.
- **Good dry toner (laser) or liquid toner (HP Indigo) anchorage** for premium print results.
- **Minimal static electricity** after printing even with film label faces, giving higher post-printing efficiency when stacking, die-cutting and guillotining.

WHAT'S NEW?

- **New products matching digital market requirements:**
A new supercalandered face, an embossed paper and new removable combinations designed for digital printing.

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PRODUCT RANGE

	Face Quality (Sales code)	Description
PAPER	JETLASER HS (CWY)	White wood-free machine finished paper.
	JETLASER MULTITAC (7X)	Multi-layer construction: White wood-free machine-finished face on top of two kraft liners.
	LASERFINE HS-FSC (GDK)	White wood-free supercalandered paper.
	NATURL HS-FSC (FME)	White uncoated paper made of 100% recycled fibres.
	LASERSILK HS-FSC (DLD) ★	On-machine coated mid-gloss face paper.
	LASERGLOSS HS-FSC (CMY) ★	Cast-coated, wood-free paper with mirror-like gloss finish.
	LASERGLOSS OPAQUE HS-FSC (DTA)	Cast-coated, wood-free paper with mirror-like gloss finish. Grey reverse side to increase opacity.
	LASERGLOSS BOARD HS-FSC (FRK)	Cast-coated wood-free Board.
	CLASSIC LASER HS-FSC (GDA)	White wood-free machine-finished, embossed paper.
	FLUOR GREEN HS-FSC (FLQ)	Green, wood-free paper with fluorescent coating.
	FLUOR LEMON HS-FSC (FLR)	Yellow, wood-free paper with fluorescent coating.
	FLUOR ORANGE HS-FSC (FLS)	Orange, wood-free paper with fluorescent coating.
	FLUOR RED HS-FSC (FLY)	Red, wood-free paper with fluorescent coating.
	FLUOR PINK HS-FSC (FLT)	Pink, wood-free paper with fluorescent coating.
	VELLUM BLUE HS-FSC (FMW)	Blue, wood-free stuff dyed supercalandered paper.
	VELLUM GREEN HS-FSC (FMN)	Green, wood-free stuff dyed supercalandered paper.
	VELLUM RED HS-FSC (FMP)	Red, wood-free stuff dyed supercalandered paper.
	VELLUM YELLOW HS-FSC (FMQ)	Yellow, wood-free stuff dyed supercalandered paper.
	VELLUM IL (TD)	Matt-coated surface sized wood-free supercalandered paper. HP Indigo
RAFLABRITE-FSC IL (CWVT)	White wood-free machine-coated supercalandered mid-gloss paper. HP Indigo	
CASTGLOSS IL (TZ)	Cast-coated, wood-free paper with mirror-like gloss finish. HP Indigo	
FILMIC	POLYLASER MATT WHITE HS (AXL) ★	White, heat-stabilized, matt-coated polyester (PET) film.
	POLYLASER MATT TRANSPARENT HS (AXM)	Transparent, heat-stabilized, matt-coated polyester (PET) film.
	POLYLASER GLOSS WHITE (A9) ★	White, heat-stabilized, gloss-coated polyester (PET) film.
	POLYLASER GLOSS CLEAR HS (CBP) ★	Transparent, heat-stabilized, gloss-coated polyester (PET) film.
	PE LASER HS (AXN)	White, matt high pigmented polyethylene (PE) film.

¹ UPM Raflatac printing recommendations are based on our most current knowledge and experience.

● Suitable/Certified

● Not suitable/Not certified

★ TOP 5 MUST-HAVE PRODUCTS

What's new?

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		PRINTABILITY ¹			EAN CODE				PACKAGING	
Adhesive	Laminate substr. (g)	Dry toner suitable	Liquid toner suitable	HP Indigo certified	W0 No score No backprint	W1 No score Backprint	W2 Score No backprint	W3 Score Backprint	250 sheets box availability	100 sheets box availability
Permanent	175	•	•	•	–	–	–	7147178	•	•
Permanent	213	•	•	•	7159966	–	–	–	• (200)	•
Permanent	174	•	•	•	–	–	–	7171234	•	•
Permanent	184	•	•	•	–	–	7163321	–	•	•
Permanent	189	•	•	•	7164427	7151298	–	7147192	•	•
Removable	188	•	•	•	–	7166353	–	–	•	•
Permanent	185	•	•	•	–	–	–	7147215	•	•
Removable	184	•	•	•	–	–	–	7154169	•	•
Permanent	186	•	•	•	–	–	–	7154183	•	•
Permanent	274	•	•	•	7164618	–	–	–	• (125)	• (50)
Permanent	194	•	•	•	–	–	–	7170527	•	•
Permanent	183	•	•	•	–	–	7163345	–	•	•
Permanent	183	•	•	•	–	–	7163369	–	•	•
Permanent	183	•	•	•	–	–	7163383	–	•	•
Permanent	183	•	•	•	–	–	7163406	–	•	•
Permanent	183	•	•	•	–	–	7163420	–	•	•
Permanent	185	•	•	•	–	–	7163444	–	•	•
Permanent	185	•	•	•	–	–	7163468	–	•	•
Permanent	185	•	•	•	–	–	7163482	–	•	•
Permanent	185	•	•	•	–	–	7163505	–	•	•
Permanent	177	•	•	•	–	–	–	7146959	•	•
Permanent	192	•	•	•	–	–	–	7146973	•	•
Permanent	187	•	•	•	–	–	–	7146997	•	•
Permanent	215	•	•	•	7160894	7160948	–	7161020	•	•
Removable	213	•	•	•	7161075	–	–	–	•	•
Extra Permanent	219	•	•	•	7161112	–	–	–	•	•
Permanent	196	•	•	•	7161150	–	–	–	•	•
Permanent	212	•	•	•	7161235	–	–	7162362	•	•
Permanent	211	•	•	•	7161198	–	–	–	•	•
Removable	209	•	•	•	7168616	–	–	–	•	•
Permanent	255	•	•	•	7161273	–	–	7161334	• (125)	• (50)

All our Digital products are optimized for high speed dry and liquid toner laser printers, covering all quality requirements: feeding, lay-flatness and printability, giving the best printing. Standard size: 32x45. Other sizes available under special request. The products named FSC are registered to SGSCH-COC-004879 FSC™ Mix credit. Backing: Paper faces: Kraft Special 90. Jetlaser Multitac HS: Kraft Special 55. Filmic faces: Kraft Special Stabilized 120. Feeding direction: When scoring, scores should be parallel to feeding direction.



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